

Skills

Adobe Creative Suite
Graphic Design
Social Media Management
Advertising Management
Brand Development
Digital Photography
Videography
Photo Editing
Video Editing
Motion Graphics
Professional Writing
HTML web design
Project Management
Trello
Studio Art

Education

Bridgewater College – Class of 2024
Bachelor of Arts in Digital Media Arts
Presidential Scholar Award recipient
Paul and Betty Kline Scholarship recipient, 2022
Member of the Flory Honors College
Summa Cum Laude
3.9 GPA

University of Maryland, Baltimore County
Attended 2019-2020
Pursued a MFA in Cinematic Arts
Presidential Scholar
Scholarship Athlete for Division I Swim Team
Dean's List for all semesters
4.0 GPA

Extracurriculars

Bridgewater College Swimming – 2021-2023
Member, NCAA Division III Varsity Swim Team
All ODAC Swimming recognition
ODAC Conference six-time individual finalist
School record holder
MVP for Swim Team, 2022
Team Captain, 2023-2024

UMBC – 2019-2020
Member, NCAA Division I Varsity Swim Team
Social Media Manager for SAAC

Publications

Cover illustrator for 4 published action novels titled *Frostbite*, *In Deep*, *Bump in the Night*, and *Freaks*, written by Jason Norton.

Illustrator for the published book *Somebody Else's Selfies* by Mark Ricketts.

Illustrator for the published book *Socco and Slurpie in P.E. Class* by Mark Ricketts.

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I am a versatile content creation and marketing professional with a passion for creativity. Graduating Summa Cum Laude, from Bridgewater College, I earned a Bachelor's degree in Digital Media Arts. My repertoire includes extensive expertise in graphic design, social media management, brand development, videography, photography, journalism and website design. Currently, I hold the role of Content Developer at ColonialWebb, where I orchestrate internal marketing initiatives and curate external advertising campaigns across multiple social media platforms.

Professional Experience

ColonialWebb Content Developer – October 2023-Present

I create digital media assets that highlight ColonialWebb's work, including social media posts, advertisements, marketing materials, and other projects that strengthen our brand presence. My primary role is managing internal communications and social channels, ensuring consistent and engaging content, orchestrating internal marketing initiatives and curating external advertising campaigns. Each month, I curate stories and key updates for the company newsletter, as well as "Safety and Wellness" communications. Additionally, I support ColonialWebb's business development, employer branding, and marketing initiatives to enhance our overall outreach and engagement.

ColonialWebb Multimedia Intern, Richmond, VA – Summer 2023

Created digital media assets, including photos to showcase ColonialWebb's work, Instagram stories, marketing materials and other projects that enhanced Colonial Webb's presence. The primary role of this position was to build a photo database to support ColonialWebb's business development, employer brand and marketing initiatives. This position required expansive knowledge of Adobe Creative Suite.

Alumni Relations Student Worker, Remote – September-August 2023

Assisted Alumni Relations with several projects, most of which were for the 1973 class reunion in Fall of 2023. Many of these projects were design-based, and required expansive knowledge of Adobe Creative Suite.

Related Experience

Graphic Design

Rachel Messer & Connor Dale – 2022-2024

Designed promotional materials including concert posters, stickers, social media assets, and merchandise for Rachel Messer, a previous contestant from *The Voice*, and her husband, Connor Dale.

Videography

The Blood Brothers – 2022

Filmed, directed, and produced a music video for *The Blood Brother's* song "Until We Meet Again" honoring the fallen Bridgewater police officers. This music video had over 10,000 views in less than a week and was featured on WHSV3 news.

Bridgewater College – 2022

Videography Project, *The Sea is Calling*, chosen and displayed in the Bridgewater College end-of-year gallery show at the Forrer Learning Commons.

Bridgewater College Athletics – 2022

Filmed, directed, and produced a recruiting video for Bridgewater Swimming, which helped to increase the size of the team.